



Florida Pedestrian and Bicycle Safety Coalition and Bicycle Pedestrian Partnership Council

Joint Meeting Agenda

August 2-3, 2016 – Tampa, Florida



Tuesday, August 2, 2016 1:00 p.m. – 5:00 p.m.

Welcome & Introductions – *FDOT District One Secretary Billy Hattaway*
FDOT Policy Planning Director Carmen Monroy

Public Comment

Joint Meeting Goal – *Ms. Tenda McPherson, Ms. Melanie Weaver Carr*

Transportation Planning Overview – *Ms. Melanie Weaver Carr*

Federal Program Performance Measurement – *Mr. David Hawk, FHWA*

Comprehensive Program Update – *Ms. Tenda McPherson*

Bicycle Pedestrian Partnership Council Update – *Ms. Carmen Monroy*

15 MINUTE BREAK

PBSSP Business Plan Discussion Groups (2 Hours)

- o Data, Analysis, & Evaluation
- o Driver Education & Licensing
- o Highway & Traffic Engineering
- o Law Enforcement & Emergency Service
- o Communication Program
- o Outreach Program
- o Legislation, Regulation, & Policy

Public Comment

“Word” Challenge – *Ms. Carmen Monroy*

Wednesday, August 3, 2016 8:30 a.m. – 12:00 p.m.

BPPC Work Plan Discussion – *Ms. Tenda McPherson, Ms. Sarah Walker*

Public Comment

BPPC Work Plan Break Out Session (30 Minutes)

- o Bicycle Safety Education
- o State and Federal Resources
- o Program Management

BPPC Work Plan Feedback (15 Minutes)

Awards – *FDOT District One Secretary Billy Hattaway, Ms. Tenda McPherson*

15 MINUTE BREAK

PBSSP Business Plan Report Outs

- o Data, Analysis, & Evaluation (15 minutes)
- o Driver Education & Licensing (15 minutes)
- o Highway & Traffic Engineering (15 minutes)
- o Law Enforcement & Emergency Service (15 minutes)
- o Communication Program (15 minutes)
- o Outreach Program (15 minutes)
- o Legislation, Regulation, & Policy (15 minutes)

Public Comment

Closing Statements – *Ms. Tenda McPherson, Ms. Melanie Weaver Carr*

Upcoming Meetings: Coalition - November 9-10, 2016 (Tallahassee)
Partnership – December 7, 2016 (Tallahassee)



Meeting Summary
June 22, 2016
Tallahassee, FL

<i>Council Member, Organization</i>	<i>Designee (if applicable)</i>
<input checked="" type="checkbox"/> Carmen Monroy (Chair)	<input type="checkbox"/>
<input type="checkbox"/> Becky Afonso, Florida Bicycle Association	<input type="checkbox"/>
<input type="checkbox"/> Lisa Bacot, Florida Public Transportation Association	<input type="checkbox"/>
<input checked="" type="checkbox"/> Scot Benton, Bicycle House	<input type="checkbox"/>
<input checked="" type="checkbox"/> Adam Biblo, Florida Dept. of Economic Opportunity	<input checked="" type="checkbox"/> Jennie Leigh Copps
<input type="checkbox"/> Samantha Browne, Florida Department of Environmental Protection	<input checked="" type="checkbox"/> Doug Alderson
<input type="checkbox"/> Karen Brunelle, Federal Highway Administration	<input type="checkbox"/>
<input checked="" type="checkbox"/> Ken Bryan, Rails to Trails Conservancy	<input type="checkbox"/>
<input type="checkbox"/> Amanda Day, Pedestrian Representative	<input type="checkbox"/>
<input checked="" type="checkbox"/> Julie Dudley, Florida Department of Health	<input checked="" type="checkbox"/> Ernie Bradley
<input type="checkbox"/> Georgia Hiller, Florida Association of Counties	<input type="checkbox"/> Amy Patterson
<input checked="" type="checkbox"/> Herb Hiller, Florida East Coast Greenways Alliance	<input type="checkbox"/>
<input type="checkbox"/> Steve Holmes, Transportation Disadvantaged Representative	<input type="checkbox"/>
<input checked="" type="checkbox"/> Karen Loewen, Cycling Savvy	<input type="checkbox"/>
<input checked="" type="checkbox"/> Javaughn Matthews, Millennial Representative	<input type="checkbox"/>
<input checked="" type="checkbox"/> Carl Mikyska, Metropolitan Planning Organization Advisory Council	<input type="checkbox"/>
<input checked="" type="checkbox"/> Stephen Slotter, Florida Department of Elder Affairs	<input type="checkbox"/>
<input checked="" type="checkbox"/> Tracy Suber, Florida Department of Education	<input type="checkbox"/>
<input type="checkbox"/> Major Mark D. Welch, Florida Department of Highway Safety and Motor Vehicles	<input type="checkbox"/>
<input checked="" type="checkbox"/> Gil Ziffer, , Florida League of Cities	<input type="checkbox"/>

Other attendees

Amy Ingles (City of Jacksonville), Brian Ruscher (FDEP), Lydia Mansfield (FDOT Millennials Team), Claudia Brown (FDOT Millennials Team)

FDOT Support Staff

Melanie Weaver Carr (FDOT Office of Policy Planning); Tenda McPherson (FDOT Safety Office); Sarah Walker (Cambridge Systematics); Danny Shopf (Cambridge Systematics)

Meeting Highlights

Meeting time and location: The Florida Bicycle and Pedestrian Partnership Council meeting commenced at 9:10 AM at the Florida Department of Transportation Auditorium in Tallahassee, Florida.

Please refer to the Bicycle and Pedestrian Partnership Council page on the FDOT website, <http://www.FDOTBikePed.org>, for all meeting materials, including the agenda, presentations, and summary documentation.

Welcome and Introductions

Chair Carmen Monroy welcomed the Council members and thanked them for their participation. She recognized new members of the Council:

- Commissioner Gil Ziffer, representing the League of Cities and
- Javaughn Matthews, representing Millennials.

Following these updates, Carmen asked each member to introduce themselves.

Public Comment

No public comments were offered.

Updated from Agencies and Other Partners

Metropolitan Planning Organization Advisory Council (MPOAC), Carl Mikyska

Key points:

- MPOAC is developing a bicycle and pedestrian working group to help make decisions about how to safely accommodate bicycles and pedestrians. Updates on the progress of the working group will be provided at future meetings.

Member questions and comments:

- No comments were offered.

FDOT Safety Office, Tenda McPherson

Key points:

- The Pedestrian and Bicycle Safety Coalition has released new materials to help users understand the types of campaigns that are used for bicycle and pedestrian safety.
- The state is working on integrating roundabouts on Florida's roadway system and the coalition is working on educating users about the use of roundabouts.
- Provided updates on the Alert Tonight campaign, the Trails Campaign, and the White Cane effort to support Florida's blind road users.
- The state's compliance with pedestrian and bicycle traffic laws is up by 5 percent.

- The Ride for Safety event was very successful and had great participation.
- The coalition is working on a campaign to encourage Floridians to walk more.

Member questions and comments (*responses in italics*):

- How are you distributing these materials, especially to our older road users? Could you put these materials in their drivers license renewal paperwork?

We primarily use our Safe Mobility For Life working group to handle distribution. The brochures are also present in most tax collector offices and DMV offices.

- Have there been issues about trail representatives that were not involved in the brochure calling and wondering why they were not included?

No, there have been no concerns.

- Are you looking for recreational walkers or commuters when you are promoting walking and bicycling? We could also consider partnering with the trails that host events such as a 5K run/walks.

We are targeting anyone who is interested in walking for any reason. There is safety in numbers and the more people that are out walking the safer our pedestrians are.

- How are we targeting our visitors? Have we considered geofencing? Are we considering partnering with others to send out targeted advertisements to ensure users in high-risk locations are hearing our message?

We are targeting geofencing advertisements on applications where users are not required to look at their phone while actively traveling. Things like Pandora and IHeartRadio have been used to target users in high risk areas. Data tells us that 94% of pedestrians and bicyclists involved in crashes are residents. However, we do work with hotels to provide advertisements in high tourist areas to inform them about pedestrian and bicycle safety. We also provide materials for the hotels to include on the "Do Not Disturb" signs and in the elevators.

- We have a significant number of bicycle tourists that stop at intersections to determine their next move since they are unfamiliar with the area. Having an app that informs users that they are at a dangerous intersection, the users can be made aware and move on to the next intersection.

The FDOT surveying and mapping team had developed a bicycle application that illustrates the "bike-ability" of roads within the state. This is available as a free download and could be a useful tool for those bicycling in Florida.

- Do you have information about bicycle and pedestrian fatalities per capita?

We don't have these number per capita but we did complete a study of the top 15 counties that we can share at an upcoming meeting. We plan to use these to determine which of our efforts are most effective so we can continue to use those throughout the state.

- The message of sharrows may be most effectively communicated on t-shirts. The symbol is easily identified and using t-shirts is a high visibility campaign. How can we put a large volume of t-shirts on people that help others understand what a sharrow is. Could we do something during bicycle month where we distribute t-shirts to help others recognize and value the sharrow symbol?

The federal guidelines will not allow us to purchase shirts, but we can seek out some partners that might be willing to pay for the shirts and we can distribute them. We could do something similar to our Chick-Fil-A positive reinforcement campaign.

Rails-To-Trails Conservancy, Ken Bryan

Key points:

- Rails-To-Trails Conservancy is focused on the complete and seamless end-to-end trip. People are getting excited about walking and bicycling and thinking about how they can connect, not only to their own trail, but also connecting their trail to other trails throughout the state to continue to facilitate that end-to-end connectivity.

Member questions and comments:

- No comments offered.

Department of Economic Opportunity (DEO), Adam Biblo

Key points:

- Florida Department of Economic Opportunity is working on a partnership with FDOT to coordinate on complete streets. The agency is trying to emphasize their technical support and assistance role in helping local and regional governments plan for accommodation of bicycles and pedestrians.

Member questions and comments:

- No comments offered.

Department of Environmental Protection (DEP), Doug Alderson

Key points:

- DEP is focused on the initiative known as the Florida Coast-to-Coast Connector. The initiative's leadership committee met and changed the name to the Florida Coast-To-Coast Trail. The new name helps to illustrate that this is a walking and bicycling trail.
- DEP is also working on developing the St. Johns Trail River to Sea Loop and is updating their five year plan and the priority map which is the basis for the Sun Trail funding.
- ccc

Department of Health (DOH), Julie Dudley

Key points:

- DOH is supporting access to healthy activities. They are working on complete streets policies in all of Florida's counties. The county health departments are also promoting healthy weight community champions responsible for encouraging residents to try to achieve and maintain a healthy weight.
- DOH has a new campaign to help people understand how a healthy weight can reduce costs of medical bills and promote a longer life. Updates on these tools will be shared at a later meeting.

Member questions and comments:

- There is an opportunity for partnership between FDOT, the Department of Health, and other agencies to focus on congestion management and connectivity analysis to promote economic growth and healthy lifestyles.

Florida East Coast Greenways Alliance, Herb Hiller

Key points:

- The Florida East Coast Greenways Alliance is celebrating their 25th anniversary this year. One program they have begun is the initiation of bicycle tours to help make users more aware of greenways in the state. They are also focused on re-establishing the water taxi in Fernanda Beach to compliment the greenway. They are organizing a non-profit group to help support the St. John's River to Sea Loop.

Member questions and comments:

- No comments offered.

Department of Elder Affairs, Stephen Slotter

Key points:

- the Department of Elder Affairs has started a new dementia care and cure initiative. They have tested a Silver Alert Lost On Foot Program in Brevard, Broward, and Palm Beach counties. He said preliminary results are promising. An update will provided to the group when more definitive results are published.

Member questions and comments (*response in italics*):

- How are users being notified of the pedestrian Silver Alerts?

One example is through lottery kiosks. In one of our pilot programs, a convenience store clerk was able to identify a senior lost on foot through a notification on a lottery kiosk and report his whereabouts to the authorities.

Transportation and Health: Tools and Next Steps for Empowering Florida Communities, Ernest Bradley

Key points (see presentation slides for more detail):

- Reviewed the Transportation Health Tool developed by the USDOT and the Centers for Disease Control and Prevention
- This tool provides easy access to data that practitioners can use to examine the health impacts of the transportation system.

Member questions and comments (*response in italics*):

- How close to the municipal level does the tool get?

We can look at individual Metropolitan Statistical Areas (MSAs) and Urbanized Areas.

- Where does the data come from?

It varies, each indicator has its own data source.

- Is there anywhere that illustrates the impact or effectiveness of the strategies listed in this tool?

The tool isn't designed to do that but that may be a feature to be added in the future. Currently, within each strategy there is an example of a success that may help users understand how best to implement it.

- Who else may find this tool useful?

Part of the Bicycle Pedestrian Partnership Council's role will be to review the tool and determine where it can be most useful and identify who else may be able to use it.

- Would this tool illustrate which grants the strategies would be eligible for?

That could be developed in the future if users would find the feature helpful.

- This would be a useful compliment to the Competitive Florida tool that DEO uses.

Community Impact of Bicycle House, Scot Benton

Key points:

- Bicycle House promotes bicycling as a means to save money and make smart financial decisions.
- Bicyclists feel safer when lanes have raised pavement markings to make drivers aware when they are leaving the roadway and entering a bike lane.
- State, regional, and local governments and agencies should be coordinating with the bicycling community to ensure bike lanes are effectively maintained.

Member questions and comments:

- No comments offered.

Strategic Plan for Bicycle Infrastructure Maintenance, Scot Benton

Key points:

- Reviewed the maintenance efforts of Bicycle House.
- Many of Bicycle House's volunteers engage in community clean up efforts.

Member questions and comments:

- No comments offered.

Non-Motorized Transportation Count Data Collection Study, Steve Bentz (FDOT Transportation Statistics Office)

Key points (see presentation slides for more detail):

- Currently, FDOT has no bicycle or pedestrian count programs.
- FDOT is establishing a Bicycle and Pedestrian count program that is a multi-office effort to develop a comprehensive count program with a common vision and purpose focusing on data collection technologies and processes.
- There are several test sites being developed to count pedestrian and bicycle traffic on Florida's bike and pedestrian paths.

Member questions and comments (*responses in italics*):

- The City of Tallahassee does bicycle and pedestrian counts twice a year in mobility districts. Do you only want counts on state facilities?
We started looking at local facilities as well and continue to count on more non-state roadways every year.
- Adventure Cycling Association also does counts on some of their routes. They would be a good contact to partner with on these counts.

- Are any manual counts being done as well?

We have not started manual counts for our project yet but manual counts will be the validation for the electronic counts that take place in this process.

- The Rails-to-Trails Conservancy has invested in manual counting and could help provide some insight with the manual counting portion of this project.
- Manual counts are important because a person can weigh in on the actions of the rider that machines cannot. The most effective and accurate counts are done by groups of people with a vested interest in improving the facilities. A manual count, for example, can note that a rider transitioned from a bike lane to a sidewalk at a particular intersection while electronic counts may miss that factor.
- Sometimes the facilities that have heavy bike traffic are busier because they are the best quality facilities. It is the facilities that have little traffic that may have something wrong with them that should be addressed.

Discuss 2016 Work Plan and Meeting Calendar

The Chair led the members through a review of the Work Plan for 2016-2017, highlighting the Guiding Principles and Focus Areas of the Florida Bicycle and Pedestrian Partnership Council.

The following are comments related to the draft Work Plan:

Task 1, Implement Recommendation #1

- DOH and Cycling Savvy confirmed their participation for a webinar. Bicycle House, Rails-to-Trails Conservancy, and Florida East Coast Greenways Alliance would also like to have a webinar/presentation.
- We should consider combining our webinars with other notable partner events and webinars.
- To begin to diversify our membership, we could target the running community, possibly Gulf Winds Track Club, or local bicycle shops.

Task 2, Implement Recommendation #2

- The Department of Health would like to coordinate with FDOT in reviewing other state, local, and regional plans related to bicycle and pedestrian modes.
- We should consider reviewing bicycle and pedestrian plans of other states as well. This could give us good examples of best practices developed by our neighboring states.

Task 3, Implement Recommendation #3

- We should add an action item that recommends we expand the definition of pedestrians and possibly transit.
- We need to consider the different reasons that people are bicycling or walking. Some people need to ride a bike or walk to get to work, others do it for fun or recreation. Some that do it out of necessity, don't consider themselves bicyclists and may not make an effort to get their voice heard.
- We just need to be careful that we don't subdivide these groups too much.
- Recreational trails often have an economic development element related to them. Many rural towns that include multi-use trails have experienced new economic growth.

Task 4, Continue Committee Work

The chair asked the members to offer suggestions for measures to document the performance of the Council. The following measures were suggested:

- public investment in bicycle and walking infrastructure
- traffic on the Council's website
- Collaboration
- Number of recognized community champions (from DOH program)
- Number of recognition programs (Rails to Trails example)
- Number of grant applications
- Number of bicycle and pedestrian projects funded
- Number of public people participating, possibly have regional workshops
- Number of local complete streets policies
- Number educated through the webinars
- Number of local/regional bicycle and pedestrian programs
- Number of age friendly communities
- BPPC award program. This could award people/groups who are doing good work but have yet to be recognized. We would only consider doing this if everyone in the council brings a recommendation forward. It may be better to award the top 10 so that we don't exclude anyone who has worked hard to achieve progress for the Council.
- Submission for a national award with the collective efforts of all of our agencies. Bringing back national awards for the state and related to the Council would be a great thing. This could be an individual, an initiative, a project, or an agency/organization.

Task 5, Program Management

- Possibly include a 'Resources' tab on the Council's website to direct local/regional entities to funding opportunities.

Public Comment

No public comments were offered.

Bicycle Friends Roads Demonstration, Lydia Mansfield (FDOT Survey and Mapping)

- Bicycle Friendly Roads Tool (<http://fdot.maps.arcgis.com/home/index.html>)
- An online web map created using GIS that identifies bicycle facilities that are available in different areas of the state. The tool includes information on average annual daily traffic so cyclists have an idea of how busy their route may be. Data is updated weekly so users know the information is up to date. The tool includes federal, state, and county facilities. It does not include local roads.

Member questions and comments:

- No comments offered.

Adjourn

The Chair thanked members for their participation. The meeting adjourned at 4:02 pm.



Transportation Planning Overview

presented to
Pedestrian and Bicycle Safety Coalition

Bicycle and Pedestrian Partnership
Council

presented by
Melanie Weaver Carr

August 2, 2016

FDOT Mission



The department will provide a safe transportation system that ensures the mobility of people and goods, enhances economic prosperity and preserves the quality of our environment and communities.

FDOT Mission: Safety and Mobility

Total Lives Lost in Florida Traffic Crashes in 2014 = 2,494



Pedestrian and Bicyclist Lives Lost in Florida Traffic Crashes in 2014 = 741



The department will provide a SAFE transportation system that ensures the MOBILITY OF PEOPLE and goods, enhances economic prosperity and preserves the quality of our environment and communities.

3



FDOT Mission: Quality of Life

The department will provide a safe transportation system that ensures the mobility of people and goods, enhances economic prosperity and preserves the QUALITY OF OUR ENVIRONMENT and COMMUNITIES.



4

Image: Hollywood, Florida



Florida Transportation Plan



Vision Element (August 2015)
Trends, uncertainties, and themes that will shape the future of transportation in Florida (50 years)



Policy Element (December 2015)
Goals and objectives to guide the Florida Department of Transportation and partners toward the vision (25 years)



Implementation Element (2016)
Emphasis areas with key actions (5-25 years)

5



FTP Goals

Safety and Security for residents, visitors, businesses

Transportation solutions that support Florida's global **Economic Competitiveness**

Agile, Resilient, and Quality transportation infrastructure

Transportation solutions that support **Quality Places** to live, learn, work, and play

Efficient and Reliable Mobility for people and freight

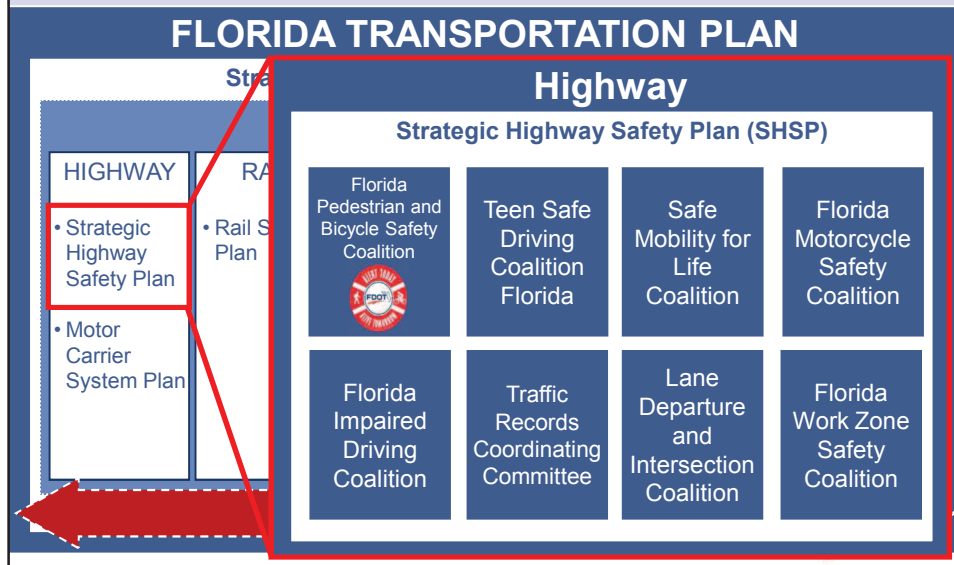
Transportation solutions that enhance Florida's **Environment and Conserve Energy**

More Transportation Choices for people and freight

6



Florida Transportation Plans and Programs



Highway Safety Improvement Program —and— Safety Performance Management Measures *Final Rules Overview*

March 2016



U.S. Department of Transportation
Federal Highway Administration



Highway Safety Improvement Program
Data Driven Decisions

FHWA-SA-16-022

Two Final Rules, Different but Related

- Highway Safety Improvement Program (*HSIP*)
 - Revises existing regulation (23 CFR 924)
- Safety Performance Measures
 - Establishes new regulation (23 CFR 490) to implement MAP-21 Performance Management Requirements
 - Defines safety performance management requirements



U.S. Department of Transportation
Federal Highway Administration



Highway Safety Improvement Program

Overview of Final Rule

Docket #: FHWA-2013-0019



U.S. Department of Transportation
Federal Highway Administration



Highway Safety Improvement Program
Data Driven Decisions

FHWA-SA-16-022

HSIP Background

- Core Federal-aid program
 - Purpose: achieve a significant reduction in fatalities and serious injuries on all public roads
 - \$2.5 billion annual apportionment
 - » Railway-Highway Crossing Program (RHCP) set-aside
- Last rulemaking update took effect:

✓ January 23, 2009



U.S. Department of Transportation
Federal Highway Administration



Legislative Changes and Requirements for HSIP

- Items Removed (*no longer exist under MAP-21*)
 - Transparency Report
 - High Risk Rural Roads set-aside and reporting requirements
 - 10% flexibility provision for States to use safety funding per 23 U.S.C. 148(e)
- Items Added
 - State Strategic Highway Safety Plan update requirements
 - Subset of model inventory of roadway elements
 - HSIP reporting content and schedule



State Strategic Highway Safety Plan Update Requirements

- SHSP update cycle: No later than 5 years from the previously approved version
 - Consistent with current practice in most states
 - Reflects current guidance



HSIP Reporting Content and Schedule

- Content
 - Consistent with existing guidance
 - Document and describe progress made to achieve annual safety performance targets
- Schedule
 - Submit annually
 - Due by **✓ August 31**
- Submit via online reporting tool
- FHWA posts HSIP reports to Office of Safety Website:
 - <http://safety.fhwa.dot.gov/hsip/reports/>



U.S. Department of Transportation
Federal Highway Administration



Safety Performance Management Measures

Overview of Final Rule

Docket #: FHWA-2013-0020



U.S. Department of Transportation
Federal Highway Administration



Highway Safety Improvement Program
Data Driven Decisions

FHWA-SA-16-022

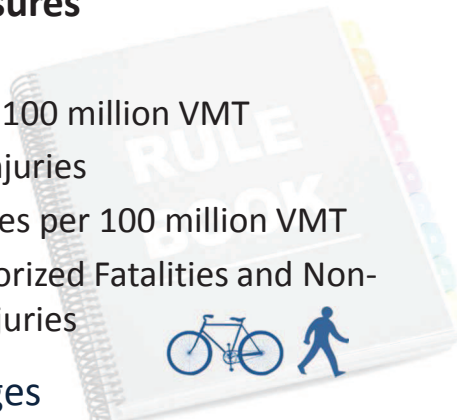
Major Provisions in the Safety Performance Measures Final Rule

- 5 performance Measures
- Institutes the process for State DOTs and MPOs to establish & report on their targets
- Institutes the process for FHWA to assess whether a State has met or made significant Progress
- A common national definition for serious injuries



Safety Performance Management Measures for the HSIP – § 490.207

- **5 Performance Measures**
 - Number of Fatalities
 - Rate of Fatalities per 100 million VMT
 - Number of Serious Injuries
 - Rate of Serious Injuries per 100 million VMT
 - Number of Non-motorized Fatalities and Non-motorized Serious Injuries
- 5-Year Rolling Averages



Establishment of Performance Targets – § 490.209

- States establish annual targets in the HSIP report
 - Applicable to all public roads
- Targets must be identical to NHTSA HSP targets for common measures:
 - Number of fatalities; Rate of fatalities; Number of serious injuries
- States report serious injury data in HSIP report
- Urbanized/Non-urbanized Area Targets (optional)



MPO Targets – § 490.209

- MPOs establish targets 180 days after State
 - Target for each measure required
- Two options to establish targets
 - MPOs can agree to support the State DOT target; OR
 - MPOs can establish a numerical target specific to the MPO planning area
- Targets applicable to all public roads in the MPO
- For rate targets, report the VMT estimate used and the methodology used to develop the estimate
- MPO targets are reported to State DOT and must be available to FHWA, if requested



Determining Whether a State DOT Has Met or Made Significant Progress Toward Meeting Performance Targets – § 490.211

- 4 out of 5 targets must be:
 - Met, or
 - Better than performance for year prior to target establishment (baseline)
- Determination made:
 - End of CY following target year
 - FARS ARF may be used if Final FARS is not available



Determining Whether a State DOT Has Met or Made Significant Progress Toward Meeting Performance Targets – § 490.211

- Optional targets will not be evaluated
- Requirements if State did not meet or make significant progress toward meeting targets
 - Use obligation authority equal to the HSIP apportionment for the prior year only for highway safety improvement projects, and
 - Submit a HSIP Implementation Plan

Recap of HSIP & Safety PM Dates

- **✓ August 31, 2016**
Submit annual HSIP and RHCP via online reporting tool
- **✓ July 1, 2017**
Incorporate specific, quantifiable and measureable anticipated improvements for the collection of MIRE FDE into the State Traffic Records Strategic Plan
- **✓ August 1, 2017**
Update the SHSP to be consistent with MAP-21 requirements
- **✓ August 31, 2017**
State submits CY 2018 targets in HSIP Annual Report
For common measures, identical to targets in HSP submitted in July 2017



Recap of HSIP & Safety PM Dates

- **✓ February 27, 2018**
MPOs establish targets
- **✓ December 2019**
Data available to assess 2018 target achievement
- **✓ March 2020**
FHWA notifies States of determination whether State met or made significant progress toward meeting targets
- **✓ October 1, 2020**
For States that did not meet or make significant progress toward meeting targets: obligation authority limitation, HSIP Implementation Plan due
- **✓ September 30, 2026**
Collect and use the MIRE FDE to improve safety on all public roads



HSIP and Safety PM Final Rules and NPRM Documents

- The HSIP and Safety PM Final Rules, as well as the NPRM documents, can be found at the links below:
- New rules effective: **April 14, 2016**
 - HSIP (FHWA-2013-0019)
<http://www.regulations.gov/#!docketDetail;D=FHWA-2013-0019>
 - Safety PM (FHWA-2013-0020)
<http://www.regulations.gov/#!docketDetail;D=FHWA-2013-0020>



Florida's Bicycle/Pedestrian Focused Initiative



Trenda McPherson
State Bicycle/Pedestrian Safety Program Manager
Florida Department of Transportation

Comprehensive Program Update – August 2016

Comprehensive Program Update



We've been around and about in FY 15/16. We've been around and about in FY 15/16!

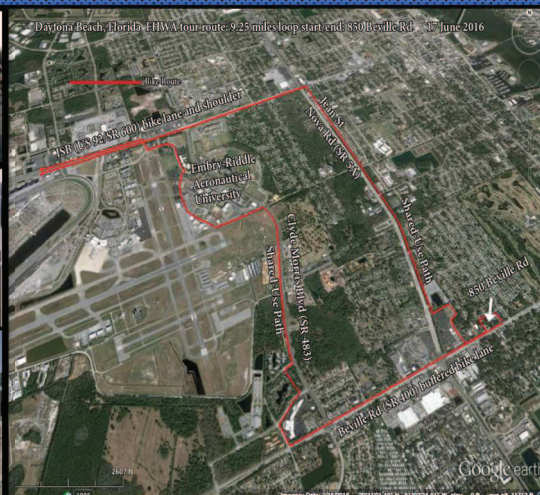
We've been around and about in FY 15/16.



We've been around and about in FY 15/16.

We've been around and about in FY 15/16. We've been around and about in FY 15/16!





Daytona Beach, Florida June 2016

5



You are the front line defense!

CDC estimates that in 2005, fatal and non-fatal crash-related injuries to cyclists resulted in medical costs/productivity losses of \$5 billion.



10

Engineering Strategies



The Florida Department of Transportation (FDOT) is actively promoting the use of modern roundabouts throughout the state highway system due to their proven safety and operational benefits. Currently, there are approximately 20 roundabouts operating on the state highway system and over 300 roundabouts on local roads throughout the State. For many people, roundabouts are a new concept. This requires a tailored public involvement approach and a combined education and communications strategy. This site is designed to provide the traveling public, FDOT staff, and consultants with the tools and resources to help them work together and assist with the development of roundabouts. [More...](#)

Resources

- Benefits of Roundabouts
- Business Partners
- Existing Roundabouts
- Frequently Asked Questions
- Photos/Gallery
- [More...](#)

How to Use a Roundabout



Florida Intersection Design Guide 2015

For New Construction and Reconstruction of At-Grade Intersections on the State Highway System



Florida Department of Transportation
Roadway Design Office

7

Emergency Services Strategies



Webcast

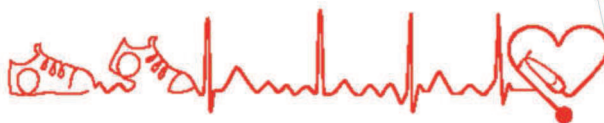
May 18, 2016 from 9am to 11am

WEBCAST: EMS Front Line Defense: Preventing Pediatric Pedestrian Fatalities

Field assessment, triage, and treatment of pediatric pedestrian crash victims.
Improve your paramedic judgment.

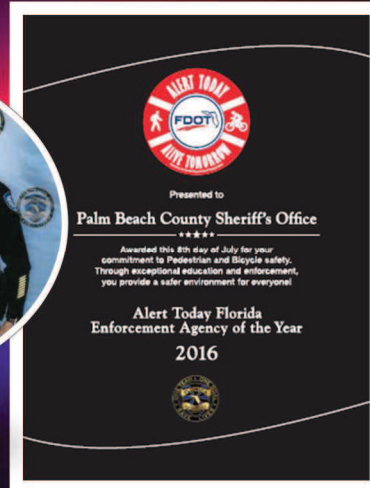
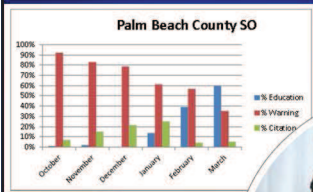
Please visit the link below on 5/18 at 9am to join the webcast:
<https://cutr.adobeconnect.com/ems2016/>

Nurses and EMT's: To obtain CME's, you must register via the link below
and take a pre-test before attending the webcast.
<https://www.surveymonkey.com/r/VVPX5KV>



8

Enforcement Strategies



Palm Beach County Sheriff's Office

Training	All officers were fully trained prior to initiating the project
Media	All media requirements were met Additional media releases were distributed to support the effort
Activities	Contracted to conduct 3.25 details per week for a period of 22 weeks Actually averaged 6.69 details per week for 22 weeks
Scoring	Overall Score out of 60 possible total points - 58
Note:	The 2nd and 3rd highest scoring agencies tied at 56 points They were Pinellas Park PD and St. Petersburg PD

Education Strategies



Demographics

Economics

Mobility Needs

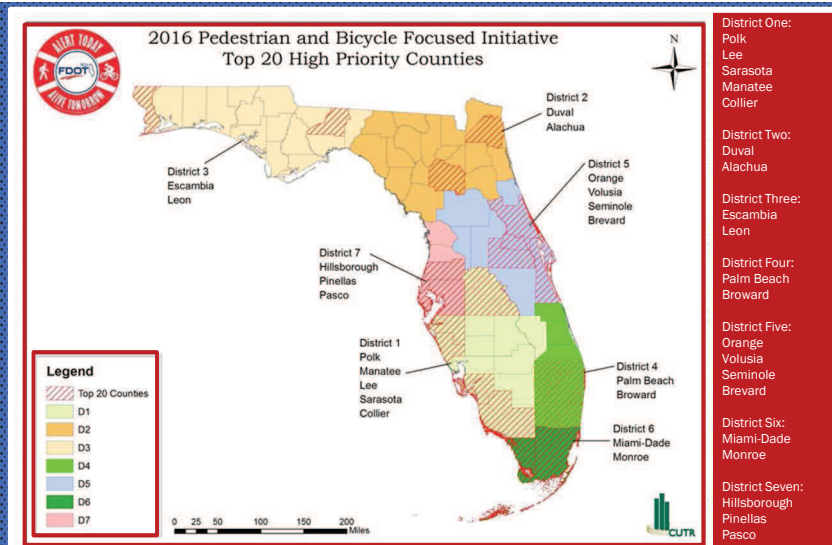
Behaviors

Advancing the Program



11

Increased Priorities



Upcoming Events



August

Stop on Red

CBS Orlando Healthy Living Expo

UF Rally in the Swamp

High Visibility Enforcement Kick Off - August

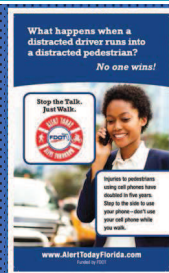


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Upcoming Events



September



Back to School Promotion with School Crossing Guards

UF Gator Walk

Stop the Talk Just Walk Pedestrian Safety

Walk Like MADD - Pensacola

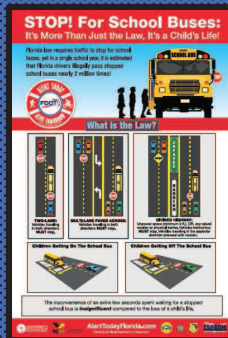
Bulls Walk and Bike Week

D. Wade Bike Ride - Miami

Chick-fil-A Fall Stampede and Mascot Race

14

Upcoming Events



October



School Bus Safety Week
White Cane Day
International Walk to School Day
Walk Like MADD Lakeland



Upcoming Events



November



Move Over - Stranded Motorist Safety Promotion

Alert Tonight Florida Promotion with Enforcement

November 2016 Homestead Speedway NASCAR

Walk Like MADD Pinellas

16

Upcoming Events



PEDESTRIAN SAFETY TIPS



- ✦ Stay alert and watch for vehicles.
- ✦ Don't assume a driver sees you.
- ✦ Always use crosswalks when available.
- ✦ Don't walk directly behind parked vehicles.
- ✦ Look carefully before walking out between parked vehicles.
- ✦ Watch for vehicles backing out of parking spaces.
- ✦ Pay attention and constantly look for moving vehicles.



Funded by FDOT
www.SafeAndMobileSeniors.org

DRIVER SAFETY TIPS



- ✦ Constantly look out for pedestrians.
- ✦ Always stay alert and look twice for pedestrians.
- ✦ Don't assume pedestrians can see you.
- ✦ Parking lots are not speedways - slow down!
- ✦ Never cut across parking lot lanes.
- ✦ Be extra careful when backing out of a parking space.
- ✦ Check your rear-view and side mirrors regularly.



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www.AlertTodayFlorida.com

December

Parking Lot Safety



17

Upcoming Events



January

Health Benefits of Walking and Biking

Health Benefits of Walking

✦ **Lowers blood pressure.** Exercise helps blood vessels to dilate, which reduces the pressure on blood vessel walls.

✦ **Lowers cholesterol.** Exercise lowers your cholesterol level, which decreases the risk to your heart.

✦ **Strengthens heart and cardiovascular system.** The elevated heart rate you get from walking will help lower your heart rate when you rest.

✦ **Increases production of endorphins, improving mental and physical health.** Endorphins are the body's natural way to decrease stress, helping you to relax and people often find they feel better and sleep more soundly.

✦ **Weight loss or weight maintenance.** Studies have shown the walking regularly can help you lose weight and keep unwanted pounds from returning.

www.FloridaHealth.gov

Walking Safety Tips

- ✦ **Obey all traffic laws.** As a road user you should always obey the pedestrian traffic laws to be safe on the road.
- ✦ **Use sidewalks or walk against the direction of traffic.** If no sidewalks are present, walk against the direction of traffic so you can see oncoming vehicles.
- ✦ **Always use the crosswalk.** The marked crosswalk at signalized intersections is the safest place to cross.
- ✦ **Look then look again.** Look left, right, then left again before crossing.
- ✦ **Be visible.** Wear bright colors and reflective accessories such as belts, clothes, wristbands and shoes.

www.AlertTodayFlorida.com
Funded by FDOT

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Upcoming Events



February



Random Act of Kindness Day
Florida School Crossing Guard Appreciation Day
3rd Annual Celebrity Ride for Safety

19

Upcoming Events



March

"What a Way to Ruin Your Day"
Speed Awareness Campaign

Florida Bicycle Safety Month

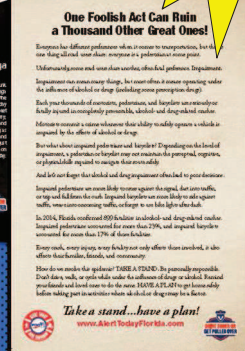


Upcoming Events



Impaired Pedestrian

April



"Take a Trip on Transit"
Every Transit Trip
Starts as a Pedestrian
or Bicycle Trip

21

Upcomin Events



May

National Bicycle Safety Month



"Schools Out" - Summer Pedestrian and Bicycle Safety

22

Questions









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Work Plan for 2016 - 2017

DRAFT

2016 Council Meetings				
March 1		June 22	August 2-3	December 7
Task 2 - Implement Recommendation #2				
Recommendation #2: FDOT in collaboration with its partners will develop a statewide bicycle and pedestrian plan as part of implementation of the FTP.				
Task 2 Action Items				
 	2.1 Research collect, analyze bicycle pedestrian plans connect with other bicycle pedestrian groups	In progress	In progress	
	2.1.1 Analyze MPO; CUTR research			For discussion
	2.2 Preliminary scoping for Bicycle Plan development of goal areas			
	2.2.1 identify stakeholders, partners, advocates			
	2.3 Preliminary scoping for Pedestrian Plan development of goal areas			
2.3.1 identify stakeholders, partners, advocates				For discussion
Task 3 - Implement Recommendation #3				
Recommendation #3: FDOT and other partners in transportation planning will support implementation of Complete Streets policy.				
Task 3 Action Items				
 	3.1 Expand the definition of bicyclist -include recreation and work trips & amenities that support both economic development tool - health, housing, transportation costs -cycle to work programs - address pedestrian and transit users	For discussion		For discussion
	Task 4 - Continue Committee Work			
The Council is charged with promoting the livability, health and economic benefits of bicycle and pedestrian activity by serving as a forum to provide guidance on policy matters and issues affecting the bicycle and pedestrian transportation needs of Florida.				
Task 4 Action Items				
 	4.1 Adopt 2016 Work Plan	Approved		
	4.2 Refine guiding principals/focus areas		In progress	To be approved
	4.3 Develop performance measures, items considered: - Council meeting attendance -collaboration -public investment in biking and walking -number of recognized community champions (DOH) -number of recognition programs, National awards, Council awards program -amount of input at meetings from public -number of local complete streets policies -number of local/regional bike/ped policies -number educated through the webinar		For discussion	To be approved
DRAFT				

2016 Council Meetings				
March 1		June 22	August 2-3	December 7
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	4.4 2016 Annual Report -accomplishments -recommendations -2017 Work Plan			To be drafted
	Task 5 - Program Management			
	<i>The FDOT staff and consultants will assist the Council with their meetings; support technical and information needs; and draft recommendation language as directed for full Council considerations.</i> Task 5 Action Items			
	5.1 Provide meeting support and logistics	Ongoing	Ongoing	Ongoing
	5.2 Finalize meeting notes	Completed	Complete	
	5.3 Maintain website materials and refresh content as needed 5.3.1 identify resource opportunities for communities and local governments	Ongoing	Ongoing	Ongoing